



ALL TOGETHER AT ONCE

CLIENT KIT
LAST UPDATED 3/4/22

About Us

Studio ATAO is a nonprofit that creates educational tools, resources, and spaces for individuals and organizations to advance systems-based change through a social justice lens and the all-affected principle*

Our theory of change is that change happens one conversation, one person, one relationship at a time. While this can make social change feel excruciatingly slow, it presents an important opportunity for every individual to make a meaningful impact on our collective future.



ATAO is pronounced ah-tao, and stands for all together at once.

We recognize that learning (and unlearning) is not a passive activity.

We create events that connect **theoretical concepts** with **actionable changes** that can be implemented in the workplace.

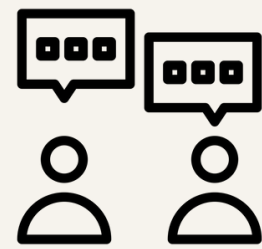
Our events cycle bridges the gap between education, capacity-building, and collective action towards change.



EDUCATE

Foundation-building learning events that introduce complex new topics to a wide range of audiences.

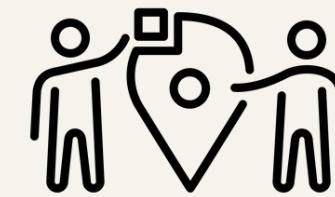
- Webinars / presentations
- Panel conversations
- Moderated Q&As



ENGAGE

Collaborative discussion spaces to unpack how social justice is interwoven into the workplace.

- Interactive workshops
- Moderated small-group discussions



ACTIVATE

Active coalition-building opportunities to develop new processes that center those most impacted.

- Facilitated team brainstorming
- Moderated Town Hall



Educate Events

TOPIC-THEMED PRESENTATIONS

30-90 minutes

Educational presentations from Studio ATOO focused on a specific topic.

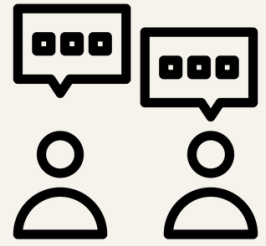
Past Example: A hour-long webinar on **cultivating inclusive workplaces** through power mapping, proactive conflict mediation, and empowered employee resource groups.

PANELS, MODERATED Q&AS, AND OTHER CUSTOM EVENTS

30-90 minutes

External or internal events organized by Studio ATOO. Can also include book/film discussions.

Past Example: Moderated Q&A with Dr. Shinhee Han to discuss psychic repercussions of anti-Asian violence, building off of her book, *Racial Melancholia, Racial Dissociation*.



Engage Events

INTERACTIVE WORKSHOPS

1-2 hours

Interactive presentation from Studio ATOO paired with a live discussion on a specific topic.

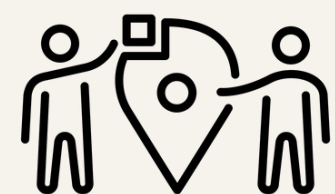
Past Example: A 90-minute cross-functional conversation about how **cultural appropriation** affects the CPG product development cycle.

MODERATED SMALL-GROUP DISCUSSIONS

1-2 hours

Deep-dives into a specific topic, moderated by Studio ATOO. Recommended to be scheduled *after* an Educate event.

Past Example: A 90-minute social media specific conversation on best practices to highlight BIPOC talent without tokenizing them.



Activate Events

FACILITATED TEAM BRAINSTORM

1-2 hours

Goal-oriented workshop led by Studio ATO to develop new processes and commit to a long-tailed implementation plan.

Past Example: Multiple 90-minute brainstorming reformulating the pitch guidelines for a media organization's Editorial department.

MODERATED TOWN HALL

2 hours

Internal or external Town Hall organized by Studio ATO, to address industry-specific questions pertinent to the entire audience.

Past Example: A Town Hall for food & beverage media to discuss how publications can commit to public accountability and respond to crisis.

Sample Topic Areas

- Introduction to The Politics of Food
- Food & Microaggressions in the Workplace
- Preventing Tokenism in the Workplace
- Understanding Cultural Appropriation
- History & Impact of the Model Minority Myth
- Understanding & Unlearning the Scarcity Mentality
- Power 101: Mapping Power Dynamics
- Conflict Mediation & Accountability in the Workplace
- Creating Equitable & Impactful ERGs



We also offer long-term projects for creating change guided by the all-affected principle.

CUSTOM CURRICULA

6-24 months

A mix of live and recorded seminars, internal events (e.g., panels, Q&As), and small-group workshops paced along an overarching theme.

BRANDED RESEARCH REPORTS

6-24 months

In-depth reports with detailed action steps, built from the learnings of internal & external focus groups.

Similar to our *food media toolkits*, but for internal use.

LISTENING TOUR & ACCOUNTABILITY GROUPS

3-12 months

Organization change initiatives that map existing power dynamics, with tailored suggestions on how to implement learnings from internal focus groups.

FEATURED PAST PROJECTS

THE INFATUATION



We gave a themed presentation on the topic of combating tokenization in food media and conducted a series of workshops, segmented by department, with facilitated brainstorming sessions to identify gaps in existing processes.

We moderated a company-wide panel conversation on understanding food insecurity through a cultural lens. After the panel, we created a custom, self-paced curriculum for employees looking to engage more deeply with the topic.

NBCUniversal

Afresh

We hosted an in-person, sponsored dinner presentation of our Asian in America series as well as a virtual panel on equitable representation within the media landscape.

We organized an internal three-part series of Q&As, presentations, and workshops to address anti-Asian violence in the U.S., food and identity, and what power redistribution could look like within a food and tech company.



Work With Us



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