

HOSPITALITY WORKER TOWN HALLS

Partnerships Overview



TYPES OF PARTNERSHIPS



Co-Host

Needed: 1



Advisory Support

Needed: 1-2



Group Facilitators

Needed: 2-4



Marketing Support

Needed: ∞



Event Sponsorship

Needed: ∞

EVENT CO-HOST

Co-create & lead the Hospitality Worker Town Hall.

Estimated bandwidth: 20-30 hours.

All partners are paid \$30/hour.



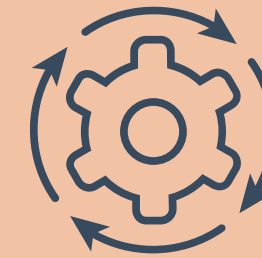
FOUNDATIONS PRESENTATION

- 15-20 minutes
- History of FBH & ideas of change for the future
- Accountability & transformative justice



FACILITATION SUPPORT

- Small group (3-5) facilitation & notetaking
- Studio ATAO will provide facilitation training



EVENT OPERATIONS

- Planning & logistics (e.g., venue, F&B)
- Marketing & promotion
- Day-of execution

ADVISORY PARTNERSHIP

Provide insight during the Town Hall planning stage.
 Estimated bandwidth: 1-2 hours



COMMUNITY CONTEXT

- Help answer "What can Studio ATAO and our partners do to make this Town Hall open, safe and productive?"



VENUE CONNECTION

- Recommend transit & ADA-accessible venues for the event



SPONSOR INTRODUCTIONS

- Connect Studio ATAO to potential sponsors to support Town Halls

GROUP FACILITATORS

Offer in-person facilitation support at the Town Hall.
 Estimated bandwidth: 2-4 team members @ 10 hours each
 All facilitators are paid \$30/hour.



TRAINING & FEEDBACK

- Attend live, virtual facilitation training
- Practice scenarios & provide feedback



SMALL-GROUP FACILITATION

- Participant groups are 3-5
- Facilitation principles are grounded in care, accountability & transformative justice



NOTE-TAKING

- Active, detailed notes throughout Town Hall
- Submit notes for aggregate research

MARKETING & PROMOTIONS

Spread the word & personally invite attendees to Town Hall.

Estimated bandwidth: 2 hours



SOCIAL SHARING

- Like, share & repost Town Hall information
- Include direct link to registration



PERSONAL INVITES

- Encourage RSVPs to relevant hospitality workers through email, text, in-person invitations



NEWSLETTERS

- Include link to RSVP in upcoming newsletters to relevant hospitality workers

EVENT SPONSORSHIP

Help sustain the work of the Hospitality Town Halls by coming on as an event sponsor. The event sponsorships can be localized, or intended to support the national series.

FOUNDING SPONSOR

\$5,000+

- Company logo featured on all promotional communications
- Pilot access to the Food Systems 101 curriculum
- Fun Studio ATAO merchandise!

PARTNERING SPONSOR

\$1,000+

- Company logo featured on all promotional communications
- Fun Studio ATAO merchandise!

SUPPORTING SPONSOR

\$500+

- Social media shoutout across all Studio ATAO accounts
- Discounted Studio ATAO merchandise!