



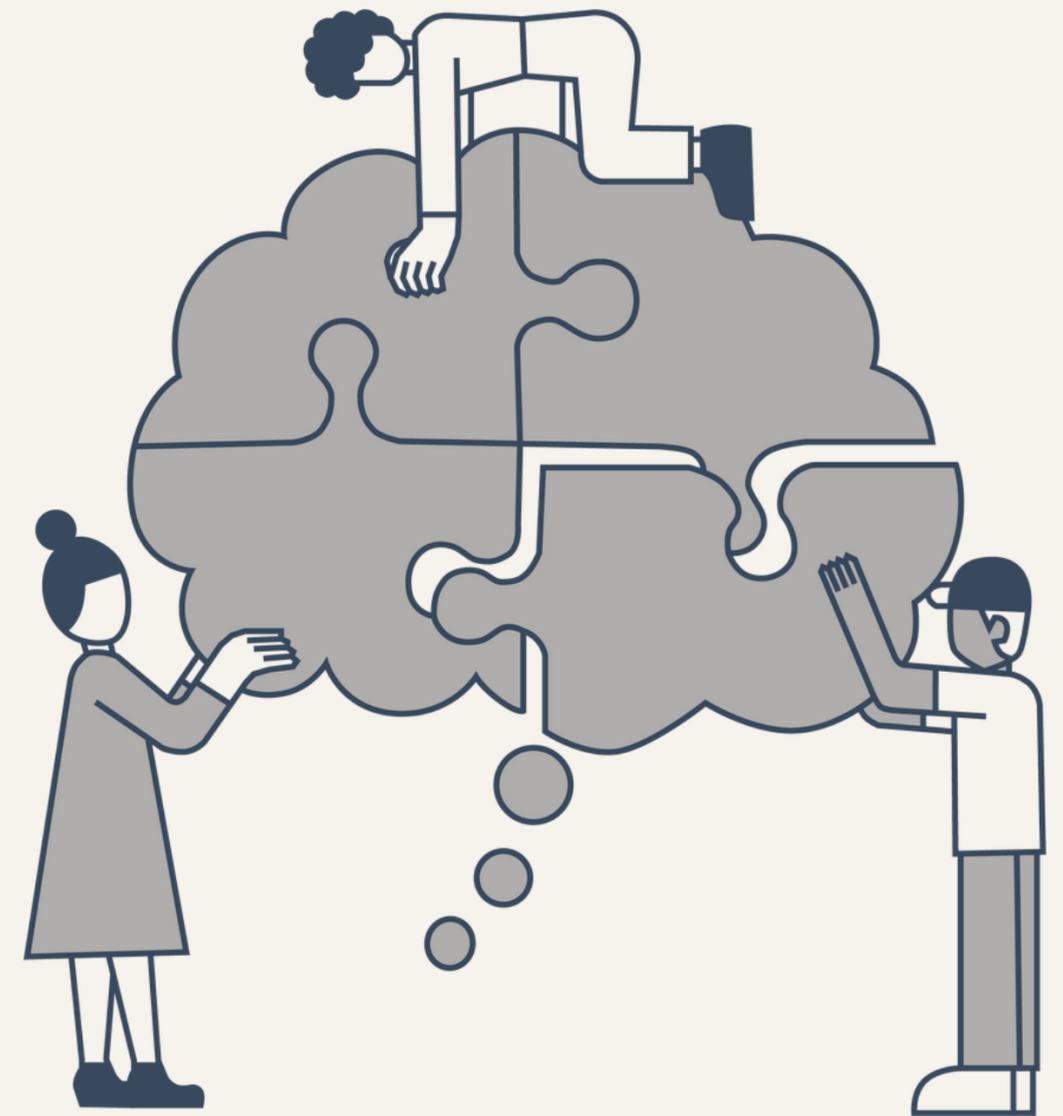
ALL TOGETHER AT ONCE

CLIENT KIT
LAST UPDATED 1/14/23

About Us

Studio ATAO (ah-tao, stands for all together at once) is an award-winning, 501(c)3 nonprofit defining more equitable standards for the food, beverage, and hospitality industry through community-informed research, education, and programming.

We are on a mission to make social justice relevant, accessible, and actionable to everyone in the FBH industry. Our vision is to cultivate a food, beverage, and hospitality industry that empowers and nourishes everyone within and around it.



ATAO is pronounced ah-tao, and stands for all together at once.

We recognize that learning (and unlearning) is not a passive activity.

We create events that connect **theoretical concepts** with **actionable changes** that can be implemented in the workplace.

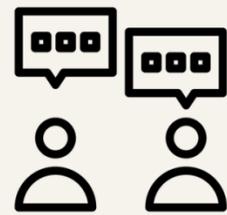
Our events cycle bridges the gap between education, capacity-building, and collective action towards change.



EDUCATE

Foundation-building learning events that introduce complex new topics to a wide range of audiences.

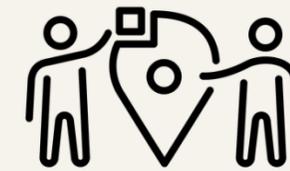
- Webinars / presentations
- Panel conversations
- Moderated Q&As



ENGAGE

Collaborative discussion spaces to unpack how social justice is interwoven into the workplace.

- Interactive workshops
- Moderated small-group discussions



ACTIVATE

Active coalition-building opportunities to develop new processes that center those most impacted.

- Facilitated team brainstorm
- Moderated Town Hall



Educate Events

TOPIC-THEMED PRESENTATIONS

30-90 minutes

Educational presentations from Studio ATAO focused on a specific topic.

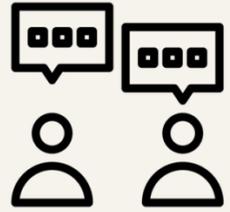
Past Example: A hour-long webinar on **cultivating inclusive workplaces** through power mapping, proactive conflict mediation, and empowered employee resource groups.

PANELS, MODERATED Q&AS, AND OTHER CUSTOM EVENTS

30-90 minutes

External or internal events organized by Studio ATAO. Can also include book/film discussions.

Past Example: Moderated Q&A with Dr. Shinhee Han to discuss psychic repercussions of anti-Asian violence, building off of her book, *Racial Melancholia, Racial Dissociation*.



Engage Events

INTERACTIVE WORKSHOPS

1-2 hours

Interactive presentation from Studio ATAO paired with a live discussion on a specific topic.

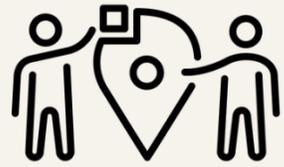
Past Example: A 90-minute cross-functional conversation about how **cultural appropriation** affects the CPG product development cycle.

MODERATED SMALL-GROUP DISCUSSIONS

1-2 hours

Deep-dives into a specific topic, moderated by Studio ATAO. Recommended to be scheduled *after* an Educate event.

Past Example: A 90-minute social media specific conversation on best practices to highlight BIPOC talent without tokenizing them.



Activate Events

FACILITATED TEAM BRAINSTORM

1-2 hours

Goal-oriented workshop led by Studio ATAO to develop new processes and commit to a long-tailed implementation plan.

Past Example: Multiple 90-minute brainstorms on cultivating psychological safety and embedding inclusive practices within the workplace.

MODERATED TOWN HALL

2 hours

Internal or external Town Hall organized by Studio ATAO, to address industry-specific questions pertinent to the entire audience.

Past Example: A Town Hall for hospitality business owners to discuss their responsibilities when opening & operating within gentrifying neighborhoods.

Sample Topic Areas

- Introduction to The Politics of Food
- Food & Microaggressions in the Workplace
- Preventing Tokenism in the Workplace
- Disrupting Cultural Appropriation
- History & Impact of the Model Minority Myth
- Understanding & Unlearning the Scarcity Mentality
- Power 101: Mapping Power Dynamics
- Psychological Safety & Transformative Justice in the Workplace
- Creating Equitable & Impactful ERGs



We also offer long-term projects for creating change guided by the all-affected principle.

CUSTOM CURRICULA

6-24 months

A mix of live and recorded seminars, internal events (e.g., panels, Q&As), and small-group workshops paced along an overarching theme.

BRANDED RESEARCH REPORTS

6-24 months

In-depth reports with detailed action steps, built from the learnings of internal & external focus groups.

Similar to our *food media toolkits*, but for internal use.

LISTENING TOUR & ACCOUNTABILITY GROUPS

3-12 months

Organization change initiatives that map existing power dynamics, with tailored suggestions on how to implement learnings from internal focus groups.

FEATURED PAST PROJECTS

THE INFATUATION

We facilitated themed workshops on tokenism, authenticity & exoticism, and gentrification. Sessions were segmented by department, with an emphasis on intersectionality and epistemology. Group brainstorming and pair exercises were used to identify gaps in existing processes.

BUTCHERBOX®

We hosted a four-part series with the DEI Committee to establish a transformative justice-minded framework for conflict, feedback, and communication within the organization.



We moderated a company-wide panel conversation on understanding food insecurity through a cultural lens. After the panel, we created a custom, self-paced curriculum for employees looking to engage more deeply with the topic.

Afresh

We organized an internal three-part series of Q&As, presentations, and workshops to address anti-Asian violence in the U.S., food and identity, and what power redistribution could look like within a food and tech company.



Work With Us



GENERAL INQUIRIES

HELLO@STUDIOATAO.ORG

JENNY DORSEY

Executive Director

JENNY@STUDIOATAO.ORG

EMILY CHEN

Head of Staff

EMILY@STUDIOATAO.ORG